

# SCREEN INTERNATIONAL

The paper of the Entertainment Industry

TV & VIDEO  
SCREEN

STARTS ON  
PAGE 129

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## London's Top Ten

- 1 (1) **Reds** (UIP) Empire, ABC 1 Bayswater, ABC 1 Fulham Road £31,761
- 2 (3) **On Golden Pond** (UIP) Odeon Haymarket, Classic 1 Chelsea, Odeon 1 Kensington, Odeon 1 Westbourne Grove £27,309
- 3 (—) **The Secret Policeman's Other Ball** (UIP) Cinecenta 4, Classic 1 Oxford Street, ABC 2 Shaftesbury Avenue, ABC 2 Edgware Road, ABC 2 Fulham Road £23,005
- 4 (5) **Chariots Of Fire/Gregory's Girl** (20th Fox/ITC) Studio 2, Cinecenta 3, Classic 1 Tottenham Court Road, Classic 2 Chelsea, Odeon 4 Kensington, Odeon 2 Westbourne Grove £16,629
- 5 (2) **Mad Max 2** (Col-EMI-War) Warner West End 2, Studio 4, Classic 2 Tottenham Court Road, Classic 3 Chelsea, ABC 2 Bayswater, ABC 1 Edgware Road £15,699
- 6 (4) **Absence Of Malice** (Col-EMI-War) Odeon Leicester Square £12,154
- 7 (7) **Arthur** (Col-EMI-War) Studio 1, Warner West End 4, ABC 3 Fulham Road, Classic 3 Tottenham Court Road £10,127
- 8 (6) **Whose Life Is It Anyway?** (UIP) Plaza 2, Classic 3 Oxford Street, ABC 3 Bayswater, ABC 4 Fulham Road £9,580
- 9 (8) **Death Wish II** (Col-EMI-War) Leicester Square Theatre £8,663
- 10 (9) **The French Lieutenant's Woman** (UIP) Odeon 2 Kensington, Ritz, ABC 3 Edgware Road £8,202

©Screen International  
See London Box Office page 2

## Temple set for \$12m 'Mandrake'

"MANDRAKE THE Magician", the much syndicated cartoon strip by Lee Falk and Phil Davis, is being turned into a 12 million dollar film with lavish special effects to be shot in the UK and US this summer, writes **Quentin Falk**.

Producer is Eric Rochat ("Story of O", "Chanel Solitaire") and the director is Julien Temple who made "The Great Rock 'n Roll Swindle" and "The Secret Policeman's Other Ball".

Goldcrest is financing the film, which has been scripted by Lee Falk and Richard Burridge, and Rochat reports that AMLF already has the film for France. Independent film sales consultant, Bill Gavin, is handling worldwide sales.

"Mandrake", to get underway late August, will shoot for 16 weeks.

THREE OF last week's British Academy Award winners — writer-director Bill Forsyth, producer David Puttnam and actor Burt Lancaster — combine for "The Local Hero" which starts shooting in the north of Scotland on May 4.

Financed by Goldcrest, the Enigma production also stars Fulton Mackay, Denis Lawson and Jenny Seagrove. Chris Menges is director of photography, Roger Murray-Leach, production designer and Iain Smith, associate producer. Warners has the film for the US and Canada.

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# U.S. MART MARK TWO LAUNCHED

AT 10.30AM yesterday (Thursday), a ribbon of film was cut by actor/director Charlton Heston, marking the official opening of the second annual American Film Market in Los Angeles.

By BJ Franklin

The ceremony, in front of the headquarters hotel, the Westwood Plaza, was officiated by LA mayor Tom Bradley, AFMA president Robert Meyers and vp/general manager BH "Buddy" Goldberg — along with Heston, who is acting as representative of the acting community.

Hollywood actors and actresses will be much more in evidence at this year's market than at last year's. A partial list of those expected to attend the opening night cocktail tonight (Friday) included such celebrities as Sissy

Spacek and her director husband Jack Fisk (he directed her in "Raggedy Man"), Jerry Lewis, Ned Beatty, Pia Zadora, Tanya Roberts, Jayne Kennedy, David Hemmings, Ferdy Mayne, Tom Skerritt, Madeleine Kahn, Nick Mancuso, Linda Blair, Richard

Kiel, Herve Villechaize, Robert Ginty, Desi Arnaz Jnr, Kathleen Beller, Michael Dante, Robert Hays, Adam Ward and Heston. And on the "maybe" list were Sylvester Stallone, Christopher Reeve, Shelley Duvall and Robin

● Continued on page 2

## All-in-one Guild urged

THE CREATION of a new body to represent all Britain's producers and directors, ending once and for all the fragmentation in this area, has been urged, writes **Colin Vaines**.

In an article published in this month's "AIP & Co.", by Richard Craven, founder and former chairman of the Association of Independent Producers, he condemns the existing trade organisations, AIP included, as "a string of inward looking, sectarian bodies seeking annual subscriptions and offering piecemeal,

make-and-mend representation".

While Craven has never disguised his antipathy to the British Film and Television Producers Association, which AIP was set up to challenge, it is the first time he has been so critical of the organisation he founded.

In his article, Craven points out many of the successes of AIP since its formation in 1976, but then adds: "...in recent years, the stances adopted by AIP have lost much of their relevance".

In particular, he feels that AIP

● Continued on page 2

## Royal appointment



THE QUEEN talks with Lord Brabourne, co-producer of EMI's "Evil Under The Sun", which was this year's Royal Film Performance at the Odeon Leicester Square on Monday. The event raised an astonishing £67,000 towards the Cinema and Television Benevolent Fund. See insert for full pictorial coverage.

## WORLD NEWS DESK

UK: The UK film industry delegation, which met the tax man last week to discuss the implications of the recent budget, received indications that the possibility of capital allowances would continue for at least the next two years for British films eligible for Eady. STATESIDE — page 8. US and international box office — page 143. AUSTRALIA, plus Japan and South Africa — page 10.

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FOCUS ON  
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starts page 117

VIDEOTAPE CENTER

# VTC

VIDEO TAPE CENTER  
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CHARLES APERIA OF VTC IS AT THE BEVERLY HILTON,  
Tel. (213) 274 7777

# Film screening schedule for the AFM

Film	Day	Time	Theatre
<b>ABC PICTURES INTERNATIONAL INC.</b>			
"Jacqueline Bouvier Kennedy"	Sat	9	Avco 2
	Wed	11	Avco 2
<b>ARISTA FILMS INC.</b>			
"Fade To Black"	Sat	1	Regent
<b>"Trainride To Hollywood"</b>			
	Wed	1	Avco 3
"Raw Force"	Sat	3	Westwood 3
	Mon	3	Plaza
	Wed	9	Westwood 3
"On Any Sunday II"	Mon	9	Royal
	Thurs	11	Royal
"Hell Night"	Tues	3	Bruin
"Retrievers"	Tues	1	Royal
	Wed	11	Royal
<b>AUSTRALIA FILM COMMISSION</b>			
"Heat Wave"	Sat	11	Bruin
"Killing Of Angel Street"	Sat	9	Plaza
	Wed	3	Plaza
"Starstruck"	Mon	1	Regent
	Fri	9	Regent
"Norman Loves Rose"	Mon	3	Westland 1
	Fri	11	Westland 1
"Duet For Four"	Tues	1	Westwood 2
	Fri	1	Westwood 2
"Freedom"	Tues	3	Westland 1
	Wed	1	Westland 1
"Squizzy Taylor"	Wed	11	Plitt II
	Thurs	11	Plitt II
<b>AUSTRALIAN FILMS OFFICE</b>			
"Best Of Friends"	Sat	9	Crest
	Wed	11	Crest
"Crosstalk"	Sun	9	Avco 1
	Fri	9	Avco 1
"Goodbye Paradise"	Tues	3	Westwood 1
	Fri	1	Westwood 1
<b>ALEXANDER BECK ENTERPRISES INC.</b>			
"Penetentiary II"	Sat	1	National
	Wed	9	National
<b>BLOSSOM PICTURES INC.</b>			
"Loveless"	Sat	3	Plaza
	Thurs	11	Plaza
<b>CANADIAN FILM DEVELOPMENT CORP.</b>			
"Alligator Shoes"	Sat	11	Westland 1
"Julie Darling"	Sun	9	Village
"Les Beaux Souvenirs"	Mon	11	Avco 1
"American Nightmare"	Mon	9	Westwood 2
	Thurs	3	Westwood 2
"Head On"	Mon	11	Regent
	Fri	1	Regent
"The Magic Show"	Tues	9	Westwood 1
"Soldier's Story"	Tues	1	Plaza
"Heaven Help Us"	Tues	9	Westland 2
"Stone Cold Dead"	Tues	11	Plitt II
	Thurs	1	Plitt II
<b>CANNON INTERNATIONAL INC.</b>			
"Body And Soul"	Sat	11	Village
	Wed	1	Village
"Hospital Massacre"	Tues	3	Plaza I
("X-Ray")	Thurs	3	Plitt I
<b>CAROLCO SERVICE INC.</b>			
"Babe"	Sat	3	Village
"Superstition"	Sun	9	Plaza
	Wed	11	Plaza
"Kidnapping Of The President"	Wed	9	Westwood 2
"Carbon Copy"	Tues	9	National
"Rosemary's Killer"	Sun	11	Bruin
"Your Ticket Is No Longer Valid"	Mon	9	Avco 1
	Thurs	11	Avco 1
"Touched By Love"	Mon	3	Avco 3
"Incubus"	Mon	11	Westwood 3
"Angel Of Heat"	Mon	1	Village

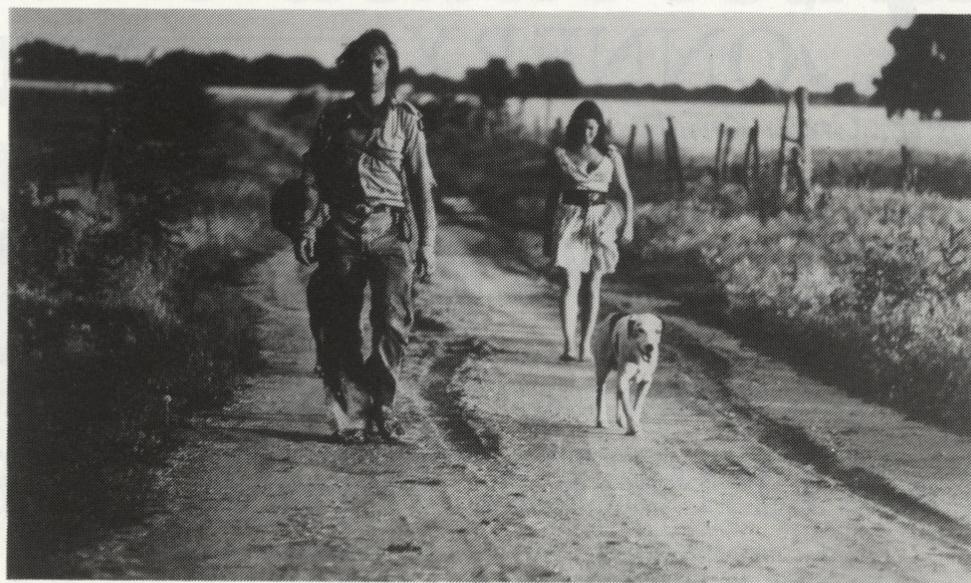
THE STATISTICS are impressive. One week before the second annual American Film Market was scheduled to open, there were 352 formal screenings scheduled of 205 different movies, in 18 commercial theatres.

That does not include the promotional/product reels, the cassettes to be shown in the market suites or the unofficial screenings set up in various studios and screening rooms around Hollywood.

The American Film Market Assn will publish an official screening guide each day of the market, and

it should be checked for any last minute changes. But *Screen International*, as it did last year, lists here the movies of each of the sponsoring companies from the AFM's advance screening list so that a buyer has all of any particular film's screenings listed before him or her and can plan his (or her) time most efficiently before getting into the hustle and bustle of the market.

We list the movie's name, the day, time of screening and theatre. (Times are 9 am, 11 am, 1 pm and 3 pm.)



● David Carradine and Barbara Hershey in "Americana" (David Carradine Studio).



● Phoebe Cates in a scene from "Paradise" (Embassy Pictures).



● Ray Barrett and Robyn Nevin in "Goodbye Paradise" (Australian Films Office).

"Suzanne"	Thurs	1	Village Crest
	Tues	3	
<b>DAVID CARRADINE STUDIO</b>			
"Mata Hari"	Sat	9	Village
	Wed	11	Village
"Americana"	Sat	9	National
	Wed	1	National
"Country Mile"	Sun	11	National
	Wed	11	National
"Didn't You Hear?"	Tues	1	Village
	Fri	11	Village

<b>COMWORLD PICTURES</b>			
"Butcher Baker Nightmare Maker"	Sat	3	National
	Wed	3	National
"Goldrunner"	Mon	1	Westland 2
	Wed	3	Westland 2

<b>DINO DE LAURENTIIS CORP.</b>			
"Striking Back"	Tues	3	National

<b>EMBASSY PICTURES OVERSEAS CORP.</b>			
"On The Right Track"	Sat	3	Westwood 2
	Thurs	9	Westwood 2
"Seduction"	Sat	9	Westland 2
	Tues	1	Westland 2
	Wed	11	Westland 2
"Vice Squad"	Sun	11	Westland 1
	Thurs	9	Westland 1
"Parasite"	Mon	11	Crest
	Tues	11	Crest
	Wed	3	Crest
	Thurs	3	Crest

<b>FILMACCORD INC.</b>			
"If You Could See What I Hear"	Mon	9	Avco 3
	Fri	11	Avco 3

<b>FILMS AROUND THE WORLD</b>			
"By Design"	Tues	3	Westwood 2
"Pixote"	Tues	3	Regent
"Glass House"	Tues	11	Avco 2
"Gargoyles"	Sun	9	Regent
"Evil Dead"	Mon	11	Westwood 2
	Wed	11	Avco 3
	Mon	1	Avco 3
"Eating Raoul"	Mon	1	Avco 3
"They Don't Wear Blacktie"	Mon	3	Westwood 3
"Surfacing"	Mon	9	Westwood 3
"Lady Ice"	Mon	3	Village
"Gaigin The Brazilian Odyssey"	Tues	9	Avco 1
"Bye Bye Brazil"	Wed	1	Plaza
"Man Who Could Talk to Kids"	Wed	9	Plaza
"The Kiss"	Wed	1	Bruin
"Boy From Rio"	Wed	3	Bruin
"Engracadincha"	Wed	1	Plitt II

<b>FILMWAYS PICTURES INTERNATIONAL INC.</b>			
"Priest Of Love"	Sat	1	Westwood 3
	Wed	11	Westwood 3
"Absolution"	Mon	9	Westwood 1
	Wed	11	Westwood 1
"Escape Artist"	Thurs	11	Westland 2
"One From the Heart"	Fri	11	Westwood 1

<b>GOLDCREST FILMS INTERNATIONAL</b>			
"Brimstone"	Sun	11	Avco 3
	Thurs	11	Avco 3
"Unsuitable Job For A Woman"	Mon	11	Royal
	Thurs	3	Royal

<b>GOLDFARB DISTRIBUTORS INC.</b>			
"Rottweiler"	Sat	11	Crest
	Mon	9	Crest
	Wed	1	Crest
"Golden Lady"	Sat	11	Westwood 1
	Wed	3	Westwood 1
"Till Death Do Us Part"	Sat	9	Westland 1
	Wed	11	Westland 1
"End Of August"	Sun	11	Westwood 1
	Thurs	1	Westwood 1
"Long Shot"	Sun	11	Village
	Tues	9	Village

● Continued on page 14

## AFM screening venues and where to find them . . .

THEATRE/ADDRESS	APPROXIMATE LOCATION	THEATRE/ADDRESS	APPROXIMATE LOCATION	THEATRE/ADDRESS	APPROXIMATE LOCATION
Avco Cinema Centre Avco I, II, III 10840 Wilshire Blvd	Wilshire Blvd and Glendon; One block east of Westwood Blvd	Bruin Theatre 948 Broxton Ave	Heart of Westwood Village; Corner of Broxton & Weyburn	10925 Lindbrook Ave	north of Wilshire
Crest Cinema 1202 Westwood Blvd	One block south of Wilshire Blvd	Regent Theatre 1045 Broxton Ave	Just south of Bruin Theatre	Westland I and II 10754 W Pico Blvd	West of Westwood Blvd; south of Wilshire Blvd
Mann's Westwood Triplex Westwood I, II, III 1050 Gayley Ave	Two blocks north of Wilshire	Plaza Theatre	One block south of Bullocks' department store	Plitt I and II 2040 Ave of the Stars	In ABC Entertainment Center, Century City
		Village Theatre 961 Broxton Ave	Heart of Westwood Village; Corner of Broxton & Weyburn	VIP 2020 Ave of the Stars	In Suite 670 of ABC Building In Century City
		National Theatre	Gayley at Lindbrook; one block	Royal Theatre 11523 Santa Monica Blvd	Just west of San Diego Freeway in West Los Angeles

**ABC PICTURES INTERNATIONAL**

1330 Avenue of the Americas  
New York, NY 10019  
212/887-5000  
Westwood Plaza — suite 1017 Tel: 475-5205  
Arthur Schimmel — VP/general manager (lives in LA)  
Doug Brunger — director world sales (staying at Westwood Marquis)  
Bernard Helfand — Western hemisphere sales  
Rene Silvera — Europe & Middle East sales  
June Shelley — manager adv/promotion  
Archie Purvis — VP video sales div. (lives in LA)  
Suzanne Barron — marketing administrator, video sales div. (lives in LA)  
(Helfand, Silvera and Shelley staying at Westwood Plaza)

Film:  
"Jacqueline Bouvier Kennedy"  
**Selling**

**AMERICAN CINEMA**

6601 Romaine  
Hollywood, CA 90038  
213/465-2100  
No suite at market  
Norman Katz

**AMERICAN CINEMA SERVICE**

321 S. Beverly Drive, Suite "W"  
Beverly Hills, CA 90212  
213/553-4824  
Westwood Plaza — suites 920, 922, 927 Tel: 475-5053

Eduard Sarlui  
Helen Sarlui  
Beatrice Kowatschew  
Ricardo Sinisi

Films:  
"Caligula . . . The Untold Story"  
"Absurd"  
"The Secret Nights of Lucrezia Borgia"  
"Unconscious"  
"Adam & Eve"  
"Los Gamines"  
**Buying and selling**

**ARISTA FILMS INC**

16027 Ventura Blvd, Suite 305  
Encino, CA 91436  
213/907-7660

Westwood Plaza — suites 1109, 1111 Tel: 475-5215  
Louis George — president  
Niki George — treasurer  
Robert Ravelo — VP sales

Films:  
"The Retrievers"  
"Train Ride to Hollywood"  
"On Any Sunday II"  
"Raw Force"  
"Fade to Black"  
"Hell Night"  
"The Coming"  
"Black Moses"  
"Fist of Fear, Touch of Death"  
On cassette: "Savage Hunt", "Title Shot", "Surf"  
(3 videos)

**AUSTRALIAN FILM COMMISSION**

8 West Street  
North Sydney NSW 2060, Australia  
9229 Sunset Blvd, Suite 720  
Los Angeles, CA 90069  
213/275-7074

Westwood Plaza — suites 1104, 1105, 1106  
Tel: 475-5072

Joe Skrzynski — general manager  
David Field — director of marketing (staying at Beverly Rodeo Hotel)

Ray Atkinson — European manager (at Beverly Rodeo)

Mike Harris — North American manager

Films:  
"Starstruck"  
"Duet for Four"  
"Squizzly Taylor"  
"Lonely Hearts"  
"Monkey Grip"  
"The Killing Of Angel Street"  
"Freedom" (ex S.A.F.C.)  
"Heatwave" (via Sidney Safir)  
"Norman Loves Rose"  
"Kitty and the Bagman"  
"Dead Easy"

Promo reel includes: "Fighting Back", "We of the Never Never", "Far East", "Midnight Spares", "Running on Empty" and "Return of Captain Invincible"

**Selling**

**AUSTRALIAN FILMS OFFICE/  
NEW SOUTH WALES FILM CORP.**

2049 Century Park East, Suite 2250  
Los Angeles, CA 90067  
213/277-6838

Westwood Plaza — suite 905, 906, 907 Tel: 474-5894  
Robert Lewis — president

Films:  
"Wall to Wall"  
"Goodbye Paradise"  
"Best of Friends"  
"Hoodwink"  
"Stone"  
"Crosstalk"  
**Selling**



# Sponsoring members

**BARRY & ENRIGHT  
INTERNATIONAL INC**

1888 Century Park East, Suite 1100  
Los Angeles, CA 90067  
213/277-3414

Westwood Plaza — suite 1119 Tel: 475-5117  
R. Ben Efrain — VP  
Penny Karlin Jnr — director of foreign sales  
Alicia Alon — production executive  
Don Enright — producer

Film:  
"Private School"  
**Selling**

**ALEXANDER BECK ENTERPRISES**

1540 Broadway  
New York, NY 10036  
212/575-9494

Westwood Plaza — suite 1004 Tel: 475-8711 (hotel)

Alexander Beck — president

Films:  
"The Pit"  
"Cries in the Night"  
"Never Pick Up a Stranger"  
"Lunatic"

**Buying and selling**

**BLOSSOM PICTURES**

711 — 5th Avenue  
New York, NY 10022  
212/486-8880

Westwood Plaza — suite 903 Tel: 474-5724  
Jerry Gruenberg — president (staying at Westwood Marquis)

Tom Gruenberg — general sales manager

Films:  
"The Loveless"  
**Selling**

**CANADIAN FILM  
DEVELOPMENT CORP.**

144 S. Beverly Drive  
Beverly Hills, CA 20212  
800 Place Victoria

Montreal, Canada H4Z 1A8  
514/283-6363

Westwood Plaza — suites 1006, 1008 Tel: 474-5615  
Roland LeDouceur — executive director, Film Canada

Lorraine B. Good — liaison officer, Film Canada  
Jocelyne Pelchat Johnson — marketing director, CFDC

Ann Brown — CFDC office, Toronto  
Karen Lawrence — CFDC office, Vancouver

Films:  
"Alligator Shoes"  
"The Magic Show"  
"That Bite"  
"Sold Your Story"

"Julie, Darling"  
"Heaven Help Us"  
"Head On"  
"Stone Cold Dead"  
"Community Standards"  
"All in Good Taste"

**Selling**

**CANNON INTERNATIONAL INC**

6464 Sunset Blvd.  
Los Angeles, CA 90028  
213/469-8124

Westwood Plaza — suites 1115, 1117 Tel: 475-5284

Menahem Golan — chairman of the board

Yoram Globus — president

Priscilla McDonald — publicity director

Elizabeth Mackiewicz — executive head of administration

Danni Dimbort — VP foreign sales

Carole de los Santos — asst to foreign sales VP

Amnon Globus — president, Noah Films Ltd, Tel-Aviv, Israel

Trevor Green — managing director, Cannon Distributors (UK) Ltd, London

Films:  
"The Last American Virgin"

"The Wicked Lady"

"Monkey Business"

"Nana"

"Revenge of the Ninja"

"Private Popsicle"

**Buying and selling**

**CAROLCO SERVICES INC**

8810 Melrose Ave, Suite 201  
Los Angeles, CA 90069  
213/273-0284

Westwood Plaza — suites 1010, 1012, 1014

Tel: 475-5134

Mario Kassar

Andrew Vajna

Rocco Viglietta

Ceci Vajna

Films:

"First Blood"

"Babe"

"Reckless"

"Touched by Love"

"Supersitition"

"Suzanne"

"Incubus"

"Rosemary's Killer"

"Carbon Copy"

"Your Ticket Is No Longer Valid"

"The Kidnapping of the President"

**Selling**

**DAVID CARRADINE STUDIO**

14013 Old Harbor Lane  
Marina Del Rey, CA 90291

213/822-5384

Westwood Plaza — suites 805, 807 Tel: 475-5727

David Carradine — chairman of the board

Skip Sherwood — president

James Dudek — VP

Sumiko Sherwood Dudek — secretary-treasurer

Films:

"Americana"

"Didn't You Hear?"

"Mata Hari"

"A Country Mile"

"Zito and the Kid"

**Selling**

**COMPASS/MEDIA**

116 N. Robertson Blvd, Suite 909  
Los Angeles, CA 90048

213/855-1611

Westwood Plaza — suite 725 Tel: 475-5189

Joe Wolf — Chairman of the board, Media

Irwin Yablans — president, Compass International Pictures

Ron Safinick — president, Media

George C. Braunstein — director of acquisitions, Media

Ron Hadar — VP of foreign sales, Media

Bill Gluckman — VP of foreign sales, Media

Laura Alcalde — acquisitions, Media

Julie Bilson — foreign sales, Compass

Films:

"Fade to Black"

"Hell Night"

**Buying and selling**

**COMWORLD PICTURES**

P.O. Box 1788

Provo, Utah 84601

801/226-0111

Westwood Plaza — suite 715 Tel: 475-5273

Phillip P. Catherall — president

Angela Winegar — asst to Catherall

Frank Poole — international rep (staying at Beverly Hilton)

Films:

"A Night in the Crypt"

"Gold Runner"

"Butcher Baker Nightmare Maker"

**Selling**

**DINO DE LAURENTIIS CORP.**

1 Gulf & Western Plaza, 5th Floor

New York, NY 10023

212/399-0101

No suite at the market

**EMBASSY PICTURES OVERSEAS  
CORP.**

956 Seward St

Los Angeles, CA 90038

213/460-7200

Westwood Plaza — suites 821, 822, 823, 825, 827

Tel: 475-5115

Jerry Perenchio — owner

Norman Lear — owner

Alan Horn — chairman of the board, Embassy Communications

Frank Capra Jnr — president, Embassy Pictures

Roger Burlage — senior VP finance, Embassy Pictures

Charles O. Glenn — VP advertising and publicity

Herb Fletcher — VP international sales

Massimo Graziösi — VP/manager Continental Europe and Middle East

Leslie Pound — director of international advertising/publicity  
Richard Bedney — sales coordinator  
Larry Garrett — sales supervisor Latin America, Australasia & Far East

Films:

"Wiz Kid"

"Intimate Moment"

"Melanie"

"Parasite" (in 3D)

"Seduction"

**FILMACCORD INC**

1110 West Sherbrooke St, Suite 1906

Montreal, Quebec H3A 1G8, Canada

2271 514/849-3624 Roscomare

Bel Air, CA 90024

213/476-9547

Westwood Plaza — suites 721, 723 Tel: 475-5733

Michel Roy — president

Jean Gontier — VP (European manager)

Julia Frittaion — director PR & Advertising

Francoise McNeil, sales coordinator

Films:

"If You Could See What I Hear"

"Forget Me Not"

"Bust-out King"

"Hit and Run"

**Selling**

**FILMS AROUND THE WORLD INC**

745 Fifth Avenue

New York, NY 10022

212/752-5050

Westwood Plaza — suites 1020-1022 Tel: 475-5296

Irvin Shapiro — president

Diana Shapiro — VP

Pamela Avis — VP sales & marketing

Rodney Wooding — assistant to Mr Shapiro

Andrew Garroni — producer

William Lustig — director

Film:

"Creepshow"

"By Design"

"Surfacing"

"Evil Dead"

Films:

"Lady"

"The Glass Home"

"Marco"

"Born"

"Breakfast in Paris"

"Some Call It Loving"

"She Kiss"

"Boy From Rio"

"Bye Bye Brazil"

"Star"

**Buying & selling**

**FILMWAYS PICTURES  
INTERNATIONAL INC**

1875 Century Park East

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Pamela Godfrey

Makato Horii

Murray Cohen

Ralph Alexander — VP foreign distribution, New York (staying at Westwood Marquis)

Films:

"Priest of Love"

"Absolution"

"Summer Lovers"

"Smorgasbord"

"Starflight One"

"One From the Heart"

"The Escape Artist"

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London W1 4UT, England

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Westwood Plaza — suite 1127 Tel: 470-3209

Bill Gavin — Sales consultant

John Rentsch — publicity consultant

Films:

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Dee Hopkins — vice president, TV, cable and ancillary sales

Films:

"Rottwiler"

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Judith Slatin reports on Italy's invasion

# Buyers count cost of strong dollar

ITALIAN CINEMAS do show definite signs of economic recovery. Since last October, the number of admissions registered at cinemas across the country has steadily been rising.

However, what is not on the rise is the exchange of the lire to the dollar, and it is with dollars that Italian distributors pay the purchase price for American product. This fact may well be the hitch for Italians wanting independent movies.

The strong dollar now is costing over 1,260 lire while the exchange rate during the same period last year was around 900 lire for a buck.

A Los Angeles bound shopper explained: "This means that even if prices on pictures offered at the film market were to be the same as last year one that would have had a price of, let's say, 200,000 dollars will cost me around 300,000 dollars nowadays."

## Independent

"Yes, the independent producers' English language product has most certainly found its place on the Italian market in the past couple years and is still a desirable commodity. But the question is whether the cost for me is going to be worth while to still buy?"

Nevertheless, at the time of writing, a poll of distributors, import and export firms and a few production companies, these latter interested in working out co-participation agreements with their US counterparts for future projects, brought forth a list of definite, probable and possible participants at the AFMA.

CIDIF has a heavy release list that is a mixture of American, Italian, French and German product. The company deals on an almost exclusive basis of acquiring independents' product through PSO.

Among recent releases were "Endless Love" and "An American Werewolf In London". In upcoming line-up are such films as "Inside Moves", "Can't Stop The Music", "Venom", "Pursuit" and "King of Comedy". CIDIF general manager, Enzo Dello Scala, and foreign relations consultant, Penny Karlin are likely to be present in LA.

Cineriz has mainly Italian product to release in the next few months. But in its future line-up is

Coppola's "One From The Heart".

Attending the mart for the company are Fulvio Frizzi and Mario Spedaletti.

DAC is a consortium of regional distribution agencies. Its president Raffaele Landi is most likely to be present. The group reportedly has an option on "Summer Lovers".

Milan-based Giangi Film specialises in musical films and high quality art product. Latest release was "No Nukes". Giovanni Della Rossa is to do the viewing of product for the company's future release slate.

Deantir is a company that produces, buys and also distributes its product through DLF in which it is a partner. Probably it is to be represented at the mart by company chiefs Italo Zingarelli and Robert Palaggi along with consultant Sergio Felicioli. Massimo Graziosi, the Rome based vice president and continental sales manager for Embassy Pictures is to be at the mart for its entire duration.

Euroamerica International has "Double Negative" now in release and upcoming line-up included "The Changeling" and "Lucky Star". Planning to view other independent films is general manager Enzo Rispolo.

## Associates

From Eureka Film International Riccardo Sinisi is flying into LA to join with associates Eduardo and Helen Sarlui of American Cinema Service. Sinisi is particularly interested in pictures for distribution in Spain, Portugal, and Latin America.

Ugur Terzioglu of the Filmcentre overseas operation in Rome will be at the market dealing for product for territories including Greece, Turkey, Indonesia, Iran, East Africa and the West Indies.

Michel Freudenstein of the Filmexport group Rome is to join Robert Little of the Overseas Group with whom he is associated in selling a number of American pictures and Australian ones.

Gaumont Italy president Renzo Rossellini might be a last minute additional participant. The company just launched "Ragtime".

Florence-based Gold Film has to date a line-up with films from Lorimar and EMI. On release presently are such movies as "The

Postman Always Rings Twice", "Fort Apache, The Bronx", "Escape To Victory" and "SOB" to name but a few. "Looking To Get Out" is ready to hit the circuits.

Company heads Gianfranco Lastrucci and Franco Caramelli will both be talking business at the market.

Fulvio Lucisano of Italian International Films has a fairly heavy Italian picture production schedule that he distributes through DLF of which he is a partner. But he is always on the lookout for a good US-made movie to include in his slate so he will be at the market doing selective viewing.

## Representative

Gary Kallenbach, a Rome based buyers and sellers representative will be looking at films with an eye to obtaining cinema, TV and video rights for Italy and also for South Africa. At the same time, he'll be talking about some South African TV series he is handling sales on.

Medusa Distributors has a line-up of mainly domestic product. However, one of their releases is "Escape From New York" which has been doing more than well on the Italian first run 16 key city zone circuit. It is likely that company chiefs Felice Colaicacomo and Franco Poccioni will be doing some viewing in LA.

Sacis, the RAI satellite company, acquires pictures also for theatrical release, but mainly ones from "Autori" such as Wajda's "Man Of Iron". Therefore Mario Annibaldi from the company's New York office will be keeping an eye for special types of pictures.

## Line-up

77 Cinematografica will be represented at the market by its managing director, Giorgio Fornari. US product already in line-up includes "Divine Madness", "Incubus" and "Polyester".

Looking to acquire product as an independent consultant and representative for various companies will be Gabriele Silvestri.

An official Italian motion picture delegation probably headed by Carmine Cianfarani, the president of ANICA, and Franco Bruno, the president of AGIS is also expected to put in some time visiting AFMA.

# ABC offers Jackie biopic

ABC Pictures International's much talked about biography, "Jacqueline Bouvier Kennedy" is to be premiered at the market.

Starring Jaclyn Smith in the title role, the film also features James Franciscus as John F. Kennedy, and Rod Taylor as Jacqueline's hard-living father, John "Blackjack" Bouvier.

Noted writer-director Steven Gethers spent several months researching and documenting the events portrayed in "Jacqueline Bouvier Kennedy", which begins with Jackie at the age of five, and goes through her early years in Washington where she meets and marries handsome Congressman John Kennedy.

For the most demanding role of her career, Jaclyn Smith wore 78 different costumes and devoted many weeks rehearsing speech and movement patterns in order to capture the elegance and charm of this most famous and yet little-known First Lady. Ending with the tragic assassination in Dallas in 1963, the ABC Circle film was produced by Louis Rudolph.

To emphasize the importance of the film, the entire executive staff of ABC Pictures International will be



● Jaclyn Smith as Jackie Kennedy.

present in Los Angeles.

Led by S. Arthur Schimmel, vice president and general manager, other attendees will include London-based Douglas Brunger, director of world sales; Rene Silvera of Paris, in charge of European and Middle Eastern sales; Bernard Helfand, head of Western Hemisphere sales, and June Shelley, manager of advertising and

promotion.

Also present will be TV and theatrical sales vice president Jack Singer but the bulk of Singer's time will be spent overseeing the international broadcast of the 54th Annual Academy Awards Special.

A charter member of the market, the company will be headquartered at the Westwood Plaza Hotel, Suite 1017.

# Long list from Irvin Shapiro

IRVIN SHAPIRO, president of Films Around the World, Inc. (NYC) is bringing a very long list of new titles to the AFM.

Working against the clock to turn "Creepshow" footage into film are director George Romero and producer Richard Rubinstein. "Creepshow" is a horror comic book written for the screen by Stephen King. Hal Holbrook, Adrienne Barbeau, Fritz Weaver, Leslie Nielsen, Carrie Nye and Viveca Lindfors star.

Director-producer team Bill Lustig and Andy Garroni are under the same sort of pressure to wind up "Vigilante", a film starring Fred Williamson and Robert Forster as two enraged family men who set out on the streets of New York to do what the law is either not prepared to do or not willing to do. Carol Lynley is the district attorney.

In "Evil Dead" five college friends recite formulas sometimes conceived and penned by evil souls to resurrect the evil dead.

Delighted with his "Pixote" success, Shapiro is offering a new Brazilian film called "Boy From Rio", directed by Antonio Calman.

Also, there is a comedy about sex and murder called "Eating Raoul" created by Paul Bartel and a love story between Melbourne and Paris starring Barbara Parkins and Rod Mulliner called "Breakfast In Paris", directed by John Lamond.

From Claude Jutra and Beryl Fox in Canada there is "Surfacing", a mystery, and "By Design", about the problems of women in love with each other.

Other titles now available for worldwide theatrical release are Truman Capote's "The Glass House" starring Alan Alda, "Lady Ice" starring Donald Sutherland and Jennifer O'Neil, "The Autobiography Of Miss Jane Pittman" starring Cicely Tyson, "Born Innocent" starring Linda



● Irvin Shapiro.

Blair, "Marco" starring Zero Mostel, "Small Miracle" starring Vittorio De Sica and Raf Vallone — and many more.

Shapiro also has two series of animated cartoons, "Robin Hood", "Puss In Boots", "Johnny Appleseed", "Sleeping Beauty", "Snow White", "Alice In Wonderland", "Cinderella" and "Robinson Crusoe".

The best known monsters of the movies get together in "The Mad, Mad Monsters", in "Return To Oz" Dorothy goes back to the Emerald City and Jimmy Durante transforms "Frosty The Snowman" into a lovable song-and-dance man.

Feature films soon to be available for the first time on cassette include: "Queen Of The Stardust Ballroom" (Maureen Stapleton), "I Heard The Owl Call My Name" (Tom Courtenay), "In This House Of Brede" (Diana Rigg), "The Wild And The Brave", etc.

Films Around the World will be at the AFM headquarters in the Westwood Plaza Holiday Inn, office numbers 1018, 1020 and 1022, telephone number (213) 475-5296.

# Germans on lookout for that 'surprise' package

Billy Kocian reports

THE FIRST American Film Market drew many German exporters, distributors and other buyers to Los Angeles last year and the overall reaction was good.

Participants mainly praised the good organization and the friendly, relaxed atmosphere with some good old Hollywood glitter sprinkled over it.

Hence, there's quite a large German contingent going again. As American films are increasingly being bought and released by middle sized and smaller German distributors, everybody is attempting to snatch the low priced, undiscovered surprise hit.

While the exporters find it regrettable that they are not allowed to offer and sell their product, they nevertheless find the AFM a rewarding opportunity to talk to, and meet, many potential customers, establish new connections and maybe even buy a picture or two.

Middle sized and small German distributors complain about the "too high" asking prices, claiming that the Americans think the

German market a sure fire goldmine.

This can sometimes be the case but, especially with smaller films, is not so.

For this reason, Hans Joachim Rudolph (Pilot Distribution, Frankfurt) is not going this year.

"I found the AFM splendid last year," he says, "and I may go again but this year the economic situation just doesn't allow it."

Attending are almost all exporters: Eginhart Hillenbrand, who reps Manson International in Germany, Peggy Reindl and Irene Vogt (Transocean and Roxy), Lili Tyc-Holm and Therry Stieglmeier (Cine International), Dieter Menz (Atlas International), Horst Veit, Dieter Wahl and Kurt Palm.

Although the distributors, especially the biggies like Neue Constantin, Tobis, Jugendfilm, Ascot and Scotia are negotiating and often even signing their deals throughout the year, they nevertheless go to LA for this occasion to meet business friends, listen for new trends and often give a pending deal the last go.

Distribution chiefs going to the AFM: Bernd Eichinger, Bernd Schaefers, Herman Weigel (Neue Constantin), Kilian Rebentrost and maybe Horst Wendlandt (Tobis), Juergen Wohlrabe, Dr. Karl Friedrich Wohlrabe, Erich Steinberg (Jugendfilm), Erwin C. Dietrich (Ascot), Sam Waynberg (Scotia), Josef Koschella (Avis), Kurt Feller, Michael Krone (Senator), Martha Loehnert (Film Allianz), Peter M. Bonitz (Filmhansa) and Wolfgang Skrowonnek, Theo Hinz and Matthias Ginsberg (Filmverlag der Autoren).

## Current smash

Neue Constantin already has Penthouse's "Catherine Of Russia", "Megaforce", "The Beastmaster" and others; Tobis has "Ragtime" and the current smash hit "Cannonball Run"; Jugendfilm's line up include, "Roar", "Seven", "King Of Comedy"; Ascot has all the Euan Lloyd productions like "The Sea Wolves" and "The Wild Geese" and Dietrich is again German

production partner for the current Lloyd picture "Who Dares Wins".

Moreover, Dietrich's Ascot is releasing many Embassy films like "Paradise", "The Soldier" and "Intimate Moments" and will open "Vice Squad" on April 30. Dietrich also owns the German rights for Hemdale's "Turkey Shoot", "Rumor Of War" and "Carnal Knowledge".

With his Swiss-based Elite Films, Dietrich operates as the only German buyer for the entire German speaking market: West Germany, Austria and Switzerland, Ascot releasing in West Germany, Gloria in Austria and Elite in Switzerland. "Roar" he only acquired for Switzerland as Jugendfilm got the German and Austrian rights.

Scotia has, among others, "An American Werewolf In London", "Fort Apache-The Bronx", "Slapstick" and "Pursuit".

Frankfurt-based Senator Film seems to have obtained a smash with "Time Bandits" and also has "Yukon", "The Sword And The Sorcerer" and "High Risk".

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**GARGOYLES**  
starring  
Cornel Wilde  
March 28  
9:00 AM  
Regent Theatre

**LADY ICE**  
starring  
Donald Sutherland,  
Jennifer O'Neill,  
Robert Duvall  
March 29  
3:00 PM  
Village Theatre

**THE GLASS HOUSE**  
starring  
Alan Alda  
March 30  
11:00 AM  
Avco II Cinema

**RETURN TO OZ**  
March 30  
9:00 AM  
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**THE MAN WHO COULD TALK TO KIDS**  
March 31  
9:00 AM  
Plaza Theatre

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